

Town of Flower Mound Expands Communication Program with Array of New Online Programs and Social Media Services

Embracing new technologies and taking a progressive approach to communicating with residents, members of the business community, and other stakeholders the Town of Flower Mound recently launched a collection of new online programs and services that will enable them to stay informed better than ever.

The Town Council and staff encourage all interested parties to explore and subscribe to the following services to access and receive information, video content, and photographs regarding a variety of Town of Flower Mound services, programs, projects, and events:

- **Facebook Group** – Flower Mound’s Facebook group can be viewed and joined at www.facebook.com. The group will continually be updated with news and information about Town services, programs, projects, and events.
- **Twitter Feed** – Interested parties can subscribe to Flower Mound’s Twitter feed at www.twitter.com. The feed will provide timely news briefs regarding a variety of Town topics.
- **Nixle Notifications** – The Town’s Nixle notification service can be subscribed to at www.nixle.com. Those who subscribe will receive timely and brief email or text message notifications and alerts regarding a variety of Town topics via the account of their choice.
- **YouTube Channel** – Located at www.youtube.com, Flower Mound’s YouTube channel will feature video content from FMTV including The Update News Show, the Town’s Annual Report, Employee Profiles, and other specialty videos.
- **Flickr Photo Album** – Flower Mound’s Flickr photo album can be viewed at www.flickr.com and will contain a variety of scenic Town photos and shots from special events and projects.
- **RSS Feeds** – For those interested in receiving direct notifications about new Town Council Meeting or Planning and Zoning Meeting Agenda items, an RSS feed is now available at www.flower-mound.com. Flower Mound’s standard RSS feed is also available for those wishing to receive general Town information.
- **Resident News Bulletins** – Timely and informative, the Resident News Bulletins are utilized to send Town information through an email notification system. The bulletins can be subscribed to at <http://www.flower-mound.com/communications.php>.
- **E-Town Newsletters** – The Town’s electronic newsletter subscription service has now been expanded to include Town Council Meeting and Planning and Zoning Meeting Agenda notifications and Road, Facility, and Park Project updates. The new E-Town bulletins can be subscribed to at www.flower-mound.com.

As the use of these services will progressively evolve, new content will be added and Flower Mound will continue to expand the communication program to meet the informational needs of its residents.